

VERSASTYLE™

ESSENTIALSTART FOUNDATION

Gentle, jelly-texture foundation
with a silky afterfeel.

Formulated with **AMPD™ ULTRA PC**
for high-efficiency neutralization,
improved emulsion stabilization and
enhanced pigment dispersion.



ANGUS
CHEMICAL COMPANY

Phase	Trade Name	INCI Name	Supplier	%	
A	1	-	Aqua (Water)	-	57.3
	2	Xanthan Gum FFCSP-PC	Xanthan Gum	Jungbunzlauer	0.3
	3	Vegetable Glycerin 99.7%	Glycerin	Univar	5.0
	4	ACULYN™ 28	Acrylates/Beheneth-25 Methacrylate Copolymer	Dow Personal Care	5.0
B	5	Dow Corning® FZ-3196	Caprylyl Methicone	Dow Corning	3.0
	6	Dow Corning® FC-5002 IDD RESIN	Isododecane (and) Trimethylsiloxy-silicate/Dimethiconol Crosspolymer	Dow Corning	5.0
	7	Dow Corning® 3901 Liquid Satin Blend	Dimethicone (and) Dimethicone/Vinyl Dimethicone Crosspolymer	Dow Corning	6.0
	8	TEGO® Alkanol S 20 P	Steareth-20	Evonik	2.0
C	9	Covarine Black WN 9798	Iron Oxides (and) Water (and) Glycerin (and) Xanthan Gum (and) Sodium Citrate	Sensient	0.2
	10	Covarine Red WN 3798	CI 77491 (and) Aqua (and) Glycerin (and) Xanthan Gum (and) Sodium Citrate	Sensient	0.7
	11	Covarine Yellow WN 1798	CI 77492 (and) Aqua (and) Glycerin (and) Xanthan Gum (and) Sodium Citrate	Sensient	1.6
	12	Covarine White WN 9787	CI 77891 (and) Aqua (and) Glycerin (and) Xanthan Gum (and) Sodium Citrate	Sensient	11.0
D	13	euxyl® PE 9010	Phenoxyethanol (and) Ethylhexylglycerin	Schülke	0.8
	14	Coconut Fragrance	Parfum/Fragrance	-	0.15
E	15	AMPD™ ULTRA PC (20% in water)	Aminomethyl Propanediol	ANGUS	1.95

Procedure (hot process):

1. Disperse Xanthan Gum into warm water. Add remaining ingredients of Phase A and heat to 70°C.
2. Combine in order the Phase B ingredients and heat to 70°C.
3. Add Phase B mixture to Phase A mixture at 400 rpm while maintaining 70°C for 10 min.
4. Homogenize with high shear 1 min/100g.
5. Cool to 40°C and add Phase C (premixed) then Phase D ingredients.
6. Adjust pH to 6 with Phase E ingredients.

Stability:

Stable for at least one month at room temperature to 40°C

Comments:

Viscosity: 24 670 cPs (74.0%) (Brookfield RVDV-II+ Pro, spindle n°6, 30 rpm, 1 min)

pH = 6.20

Reference: PARCAC17-07